



PayPal Pay Later Now Supported By AspDotNetStorefront

We are pleased to have worked closely with PayPal to be the first e-commerce platform to fully support PayPal Pay Later, which can dramatically increase sales from e-commerce sites in many situations.

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Rocky River, OH - Sept 26, 2007 – AspDotNetStorefront is excited to announce the addition of the PayPal Pay Later feature to our e-commerce shopping cart platform. The availability of this feature gives e-commerce sites new and powerful ways to market to online shoppers and can help them to increase sales. PayPal Pay Later offers features which were previously unavailable to AspDotNetStorefront customers to help maximize customer conversion.

Enable customers to stay safer with comprehensive purchase protection.

- Extended buyer protection from PayPal.
- Zero liability for buyers from unauthorized purchases made with their credit accounts.

Enjoy convenience and flexibility.

- Instant credit availability with one simple application.
- Online account management and payment options.

Save money with an exclusive benefits package.

- Special payment plans, promotions, and more.

“We are pleased to have worked closely with PayPal to add this significant new payment option for merchants, to help them maximize sales from their storefronts,” said Robert Anderson, President of AspDotNetStorefront. “Having this option to pay later immediately available to consumers in the shopping cart checkout process is vital to leveraging the increased opportunities this offers.”

“We are excited to work with AspDotNetStorefront to offer PayPal Pay Later to the thousands of merchants that rely on its shopping cart services,” said Gene Alston, business development director at PayPal. “Now, businesses of all sizes can offer transactional credit to their customers just like the largest e-commerce sites on the Web -- and they can do so by working with their established shopping cart partner.”

About AspDotNetStorefront

AspDotNetStorefront.com, a Division of Discovery Productions, Inc is a privately held company headquartered in Rocky River, OH that provides online ASP.NET based e-commerce shopping cart systems for over 6,000 merchants and 4,000 developer partners. For more information, visit www.aspdotnetstorefront.com or call 602-490-0243.