



Media Contacts:
Dan Van Kuren
AspDotNetStorefront
602.490.0243
dan@aspdotnetstorefront.com

For Immediate Release

AspDotNetStorefront™ Announces Competitive Upgrade and Data Migration Tool for LaGarde® Storefront.net® E-Commerce Customers

(www.aspdotnetstorefront.com)

Westlake, OH (PRWEB) Jan 14, 2009 -- AspDotNetStorefront (www.aspdotnetstorefront.com) announces competitive upgrade pricing and data migration wizard from the LaGarde storefront.net e-commerce platform to the AspDotNetStorefront ML v8.0 e-commerce shopping cart platform, now used by nearly 10,000 customers and over 6,000 developers.

“Merchants using the LaGarde Storefront.net platform have voiced concern that their online businesses are at the mercy of an e-commerce platform with a very uncertain future following their recent bankruptcy filing,” stated AspDotNetStorefront COO Dan Van Kuren. “While our competitors struggle, AspDotNetStorefront continues to be the leader in the ASP.NET e-commerce space. As such, we’ve announced initiatives to ease the transition to AspDotNetStorefront’s flagship ML product. Current LaGarde Storefront.net customers can enjoy significant discounts on license purchases through our competitive upgrade program, and also have access to a sophisticated data migration wizard which will help them import customers, products, categories, website content, and more to get a new site up and running fast.”

AspDotNetStorefront is also one of the very few asp.net based e-commerce shopping cart platforms to have completed certification to the Visa PABP 1.4 Certification. AspDotNetStorefront offers a robust feature set, quality service and support, and works with dozens of independent development firms who create customization and add-on services for the platform.

AspDotNetStorefront offers hundreds of features, is PayPal certified, Google Checkout Certified, integrated with real-time shipping carriers, and has advanced features such as coupons, multi-lingual capability, retail/wholesale setup, fully customizable site appearance (skins), etc.

For competitive upgrade pricing and data migration wizard information, as well as for programs to convert site designs to AspDotNetStorefront ML, please visit <http://www.aspdotnetstorefront.com/t-lagarde-upgrade.aspx>.

For a sample of some of our world-class customers, please visit <http://www.aspdotnetstorefront.com/t-portfolio.aspx>.

For more information, contact our sales department at sales@aspdotnetstorefront.com or call (602) 490.0243 x2. Full details are also available online at <http://www.aspdotnetstorefront.com>.

About AspDotNetStorefront

AspDotNetStorefront.com is a Division of Discovery Productions, Inc, a privately held company headquartered at 28901 Clemens Rd, #105, Westlake, OH 44145, providing professional e-commerce website solutions for over 6,000 developers and nearly 10,000 merchants, including DotNetNuke based e-commerce websites. For more information, visit www.aspdotnetstorefront.com.

####

©2009 AspDotNetStorefront.com. AspDotNetStorefront is a trademark of Discovery Productions, Inc. All rights reserved. Product names mentioned herein are for identification purposes and may be trademarks or registered trademarks of their respective companies.